



## ŠkodaIndia participates in 'Free Pollution Check Drive' on World Environment Day in association with SIAM- SAFE in New Delhi

**New Delhi, June 3<sup>rd</sup>, 2007:** ŠkodaIndia, a fully owned subsidiary of ŠkodaAuto a.s. Czech Republic (Volkswagen Group), one of the premium automobile manufacturers in Europe, has taken active part in a free Pollution check Camp in New Delhi on the occasion of 'World Environment Day' which is on 5<sup>th</sup> of June 07. SIAM-SAFE in association with Transport Department, Delhi Traffic Police, Department of Environment, Government of NCT of Delhi has organized this activity to provide free check up of PUC (Pollution under control) for the citizens. Around 400 dealers of various automobile companies from all across India would be participating in this drive from their respective states.

Silvertone Motors and Giriraj Motors, authorised dealerships of ŠkodaIndia in New Delhi, have participated in the drive by providing an emission checking equipment and technical personnel to manage the computerized pollution check at the camp on 5<sup>th</sup> & 6<sup>th</sup> June 2007. Along with the pollution check up, dealers will also give tips on how to maintain their vehicles well and keep them technically sound on a long run.

Škoda is known as one of the leading car manufacturers worldwide and adhering to that, it understands and reaffirms its commitment and responsibility towards being environment friendly. In fact, Škoda is an active member of the voluntary agreement between car manufacturers and the EU, which underlines their commitment to limit the CO2 emissions of cars to 140 g/km. Laying emphasis on environment education, ŠkodaAuto a.s. is very active in conducting special courses and training sessions for drivers. It supports the "ECODRIVE (n)" project that is currently developed by SEVEN – the Energy Efficiency Centre in the Czech Republic. Proof of the company's adherence to environmental principles in all its activities – development, production, sales, services and production of spare parts is ŠkodaAuto's conformity to ISO 14001, the strictest environmental standard and the international Certificate RW TUV.

For ŠkodaAuto and its authorized dealers, it has become a matter of prestige to win the Green Seal - a certificate proving that the company's service activities demonstrate a friendly approach to the environment and meets the highly demanding criteria of an environmental audit. Škoda vehicles meet the highest of environment-friendly criteria possible, and the AUM 1.8 litre turbo engine even meets the EU4 emission standards.

**EURO 3 norms:** All Octavia cars despatched (except 2.0 ltr petrol), are bharat stage iii complied. It is a standard feature with every Bharat stage compliance the emission norms are more stringent.

Likewise, all of the ŠkodaAuto developmental and production processes comply with the legislative standards of the economically advanced countries of the European Union as well as the currently prepared principles of old automobile recycling.

**About SIAM- SAFE:** the Society of Indian Automobile Manufacturers (SIAM) has incorporated an independent body Society for Automotive Fitness & Environment (SAFE). SAFE has also undertaken several initiatives on Road Safety education of students, drivers and public at large. Through Road Safety Awareness Programmes, SAFE apprised all the communities on traffic rules and also tried to inculcate correct and responsible attitude towards fellow road users. SAFE hopes to be a catalyst in the automobile industry's endeavour to fulfill its commitment towards a cleaner and a safer environment and will continue to support and enhance the industry's role as a responsible corporate citizen in the country.

