



ŠkodaAuto India and its business associates from Delhi and NCR Join Hands with Airtel Delhi Half Marathon 2009 ~ Joy of Running equates Joy of Giving ~

New Delhi, November 1, 09: ŠkodaAuto India, a. s. Czech Republic and its business associates from Delhi and NCR today participated in the Airtel Delhi Half Marathon - India's premier and top rated running event. It is also India's only IAAF Gold Label race. The event witnessed a record participation of 30,000 runners. By way of participation in the Marathon, SkodaAuto along with its business associates contributed considerable funds for charitable purposes.

Present on the occasion **Mr. Ashutosh Dixit, Sr. General Manager, Sales & Marketing**, commented, "A marathon is more than a race for us. It is a platform to come together in a celebration that cuts across social and economic barriers. It is a matter of pride for SkodaAuto and its business associates to contribute funds for charitable purposes to Concern India Foundation by way of participating in the Airtel Delhi Half Marathon. We strongly feel and we want to make every effort for the betterment of the society. As a whole, it was as much as a joy of running as it was the joy of giving at the event."

Adding further, "At SkodaAuto, we undertake a number of CSR activities on a regular basis like organizing free medical check-ups, blood donation camps, tree plantations, sponsoring amateur artisans as well as conducting pollution check-up camps to name a few."

Today, environment protection and preservation are of global concerns and every nation, corporate and individual is realizing its magnitude. ŠkodaAuto India had co-ordination with Society of India Automobile Manufacturers (SIAM) for a 'free pollution check campaign' on the occasion of World Environment Day across all dealerships in all the metros.

ŠkodaAuto Worldwide is committed to environmental compatibility and introduction of 'Greenline' range of environment friendly cars to European markets reinforces it. The Greenline version is internationally available in three of Škoda's five model lines – Fabia, Octavia and Superb. These are highly fuel efficient and eco-friendly vehicles.

About ŠkodaIndia: Škoda has been operating in India since November 2001 as a subsidiary of ŠkodaAuto a. s. Czech Republic (Volkswagen Group), one of the fastest growing car manufacturers in Europe. It has set up a state-of-the-art manufacturing facility in Shendra near Aurangabad, Maharashtra. The facility is spread across 300,000 sq. mt. ŠkodaIndia has 4 models on sale in India – Škoda Superb, Škoda Octavia, Škoda Laura and Škoda Fabia. Škoda Auto India has a network of 62 dealerships across the country and has sold **over 78, 021 units** since November 2001

