



SkodaAuto India Showcases High Performance Cars at the Auto Car Performance Show, 09

~ SkodaAuto India Completes 8 Successful years in India and Showcases The Laura RS, the New Skoda Laura and the All New Skoda Superb 3.6 V6 ~

Mumbai, November 19, 2009: SkodaAuto India, a fully owned subsidiary of Skoda Auto a.s. Czech Republic (Volkswagen Group), today showcased its high performance cars- featuring the **Laura RS, the new Skoda Laura Laurin & Klement and the All New Skoda Superb 3.6 V6** - at the Auto Car Performance Show 09, India's premier event for serious car and bike enthusiasts.

Mr. Ashutosh Dixit, Senior General Manager, Sales & Marketing, SkodaAuto India, was present at the event to showcase Skoda's high performance cars at the MMRDA Grounds in Bandra (E) which was inaugurated today. The show will be on from November 19 to November 22, 2009.

Speaking on the occasion, **Mr. Ashutosh Dixit, Senior General Manager - Sales & Marketing, SkodaAuto India** said, "This show is attracting car and bike enthusiasts from Mumbai, Maharashtra and across the country. We are happy to showcase our premium performance cars - the Laura RS, the new Skoda Laura Laurin & Klement & the all new Skoda Superb 3.6 V6. The Laura RS, in particular, is already attracting plenty of interest here today. Not yet available in India, this event is allowing Indian enthusiasts to finally come face to face with a car which has got acceleration of 0-100 km/h(s) time of 7.2 seconds and groundbreaking performance that has created a huge fan base."

The Skoda Laura RS thrills with one of Skoda's most exciting driving experiences. The 2.0 TSI petrol engine, boasting a class leading 147 KW (200 Bhp), brings to life the imaginings of boyhood dreams. Its head-pinning performance and sporty handling leaves many of the market's pricier sports cars trailing in the rear view mirror, while the sporty styling, with double exhaust tailpipes, rear aerodynamic spoiler and Neptune alloy wheels, guarantees admiring looks from fellow enthusiasts.

Skoda Laura RS Main Features:

1) Neptune Wheels: The RS design's exclusive Neptune 18 inch alloy wheels with red-painted brake stirrups grab your attention right from the first glance. More importantly, the braking performance of the front and rear discs help keep you safe no matter the conditions or emergency braking situation.

2) Luxury Elements: The standard accessories include luxury features such as the Dual-zone Climatronic with air-conditioner quality sensor + adjustable rear vents. Skoda Audio player and navigation system with 6.5" LCD TFT colour touch-screen with 12 speakers is aesthetically pleasing and easy to use. Electronic sunroof gives this car an additional desirable look and comfort.





3) Driving style and comfort: The front bucket seats are inspired by racing car design, giving the ultimate support when cornering or cruising on long stretches of the motorway. The three-arm steering wheel fits neatly to hand, while the gear stick with its leather sleeve and chrome plaque is positioned at a comfortable distance from the driver. The sporty driving pedal covers are made from stylish top-quality steel, while passengers will enjoy the ride just as much as the driver, nestled into rear seats offering maximum comfort and space.

4) Tuning elements: Sports car enthusiasts will fall in love with design elements such as the double exhaust pipes, integrated spoilers on both bumpers and aerodynamic rear spoiler.

Others Skoda Models on Display:

The New Skoda Laura Laurin & Klement: The Laura Laurin & Klement, acknowledged across continents for its stunning looks and advanced technology, has been created with just these needs in mind. The Laura has the looks and power to make you swoon. Laura's beauty is not just skin deep. Its smart engineering makes it at once powerful and safe. You can experience the pleasure of driving around in it with your family safe inside. The Laura is not a car it's a 10/10 drive experience.

The New Skoda Laura Laurin & Klement - Main Features:

Engine: 2.0 TDI PD, 103kW [140bhp], 320Nm

Transmission: 6-speed DSG

External dimensions (l/w/h): 4569mm / 1769mm / 1485mm

Boot Volume: 560 litres

Key Features:

- Xenon curve projector headlights w/ dynamic leveling
- Six airbags
- Parktronic - front & rear park distance control
- ESP (Electronic Stability Programme)
- TPM (Tyre Pressure Monitoring)
- Automatic front wiper & lighting system
- Skoda audio player with 6.5" LCD TFT colour touchscreen + 12 speakers
- Integrated 6-CD changer + SD/MMC data card reader
- Dual-zone Climatronic w/ air quality sensor + adjustable rear vents
- 12-way electrically adjustable driver seat w/ programmable memory

The All New Skoda Superb 3.6 V6 FSI 4x4 is Skoda's flagship model. It belies its elegant looks by packing all the grunt of a muscle car, generating a whopping 260bhp. It is a performance that is sure to attract the attention of car enthusiasts far and wide and see business executives leaving their laptops in the backseat to jump in ahead of their chauffeurs and eagerly take the wheel for themselves. It comes with all the safety and luxury features of a big European saloon to ensure those long stretches on the interstate expressway or periods caught in big city traffic pass by almost unnoticed.





The All New Skoda Superb 3.6 V6 FSI 4x4 Main Features:

- 1) Engine: 3.6 V6 FSI 4x4, 191kW [260bhp], 350Nm
- 2) Transmission: 6-speed DSG
- 3) External Dimension (l/w/h): 4838mm / 1817mm / 1462mm
- 4) Boot Volume: 565 Liters

Key Features:

- Bi-Xenon AFS (Adaptive Front light System) with corner lamps
- ESP (Electronic Stability Programme) + HHC (Hill Hold Control)
- Eight airbags including rear side airbags
- Anti-theft alarm with interior monitor and tilt sensor
- Electric sunroof
- Skoda audio player with 6.5" LCD TFT color touch screen + 12 speakers
- Integrated 6-CD changer + SD/MMC data card reader
- Dual-zone Climatronic with air quality sensor and adjustable rear vents
- 12-way electrically adjustable driver & front passenger seats

Skoda Auto completes 8 years in India: SkodaAuto India began operations in the year 2001 with an assembly unit in Aurangabad. Now, boasting more than 78,000 satisfied customers, SkodaAuto India has written a success story that continues to grow bigger. In the month of October 2009, SkodaAuto India registered an increase in its sales figures by almost 98%. SkodaAuto India would like to thank its customers and business partners for their ongoing support.

About SkodaIndia: Skoda has been operating in India since November 2001 as a subsidiary of **SkodaAuto** a. s. Czech Republic (Volkswagen Group), one of the fastest growing car manufacturers in Europe. It has set up a state-of-the-art manufacturing facility in Shendra near Aurangabad, Maharashtra. The facility is spread across 300,000 sq. mt. **SkodaIndia** has 4 models on sale in India – Skoda Superb, Skoda Octavia, Skoda Laura and Skoda Fabia. Skoda Auto India has a network of **62 dealerships** across the country and has sold **over 78021 units** since November 2001.

Skoda Auto India Official Website: www.Skoda-auto.co.in

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