



SkodaAuto India spearheads the awareness campaign on World Environment Day; pledges free PUC check for all

~ SkodaAuto India announces Free Pollution Check Up for all customers in co-ordination with SIAM celebrating World Environment Day ~

Mumbai, 4th June 2010: ŠkodaAuto India, a fully owned subsidiary of ŠkodaAuto a.s. Czech Republic and one of the most promising automobile companies in India, today announced a two day long '**Free Pollution Check Up**' campaign on the occasion of 'World Environment Day'. The 'Free Pollution Check Up' campaign aimed at spreading awareness about environment, will be held on 5th and 6th June at all Skoda dealerships across India. SkodaAuto India is the first automobile company to initiate a "Free Pollution Check" camp for all customers across India celebrating the World Environment Day

Speaking about the initiative **Mr. Thomas Kuehl, Member of the Board, Sales and Marketing, SkodaAuto India** said "SkodaAuto's environment friendly approach to development and production of new vehicles and after sales services are an integral part company's business strategy. The 'Free Pollution Check Up' campaign is in sync with our commitment towards caring for the environment."

Speaking on the occasion **Mr. Ashutosh Dixit, Sr. General Manager, Sales and Marketing SkodaAuto India** said "At SkodaAuto, it is our endeavour to enhance public awareness towards key environmental issues. The 'Free Pollution Check Up' campaign is our way of contributing towards this commitment. All Skoda vehicles are in compliance with the strictest environment-friendly criteria."





The 'Free Pollution Check Up' will incorporate emission checking equipment and devices to clean the engine. The customers availing of the unique initiative will be assisted by technical personnel at the SkodaAuto dealerships across India. All Skoda dealers have pledged to actively participate by giving their valuable tips on car maintenance and longevity. Skoda customers visiting the "Free Pollution Check Up" camp will be entitled to a free PUC certificate by the SkodaAuto dealers in association with SIAM.

About SkodaAuto India: Skoda has been operating in India since November 2001 as a subsidiary of **SkodaAuto** a. s. Czech Republic (Volkswagen Group), one of the fastest growing car manufacturers in Europe. It has set up a state-of-the-art manufacturing facility in Shendra near Aurangabad, Maharashtra. The facility is spread across 300,000 sq. mt. **SkodaAuto India** has 4 models on sale in India – Skoda Superb, Skoda Octavia, Skoda Laura and Skoda Fabia. Skoda Auto India has a network of **67 dealerships** and **3 Boutique Showrooms** across the country and has sold **over 88,700 units** since November 2001.

Skoda Auto India Official Website: www.skoda-auto.co.in

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