



The much awaited SKODA Laura RS makes its way to India!

- **A celebration of SKODA's illustrious 110 years of motorsport heritage and its recent victory of the 2010 IRC championship**
- **Ties the performance of the TSI engine to a dynamically sharper chassis**
- **Visual package inimitably RS**
- **Short-shifting 6-speed manual gearbox**

Mumbai, August 31, 2011: SKODA Auto India, a fully owned subsidiary of SKODA Auto a.s., Czech Republic, introduced one of the most anticipated cars the all new Skoda Laura RS edition. **SKODA Laura RS** will appeal to both the rational and emotional needs of the performance enthusiast and its unique positioning in the segment will make it instantly identifiable among other cars.

The Laura RS is priced at INR Ex. Showroom Maharashtra, **Rs.1,519,906.**

For the times when the drive becomes a commute, the SKODA Laura RS will continue to thrill with its extensive array of features for improved comfort, convenience and safety. The advanced direct injection technology with turbocharging translates to superlative refinement, class-leading performance and low consumption.

Speaking on the launch, **Mr. Thomas Kuehl, Board Member & Director, Sales & Marketing, SKODA Auto India** said, *"The new Laura RS is a performance oriented product aimed at car enthusiasts who have an emotional connect with their car. It's not a product you choose on pure rationale as the vRS badge evokes tremendous passion amongst the owners. Designed to provide maximum driving pleasure through performance and precision, the RS also continues to build on SKODA's reputation for comfort and safety. We hope our customers enjoy this product as much as we do"*

The RS takes inspiration for design and performance directly from the racetrack. Sporty Alcantara leather seats with lateral support and an RS emblem set the tone for the interiors, while ensuring comfort of the drivers and passengers even on the longest drive. A three-spoke multi-function leather steering wheel with a six-speed manual transmission continues to combine with high-performance with style and safety.

The Laura RS sports an attractive exterior which reveals its high-performance heritage. Its character is perfectly captured by the 16" alloy wheels, aerodynamic spoiler on the boot and the aggressive chrome dual exhaust. The understated style of the RS is further reflected in the xenon curve projector headlights with dynamic levelling, corner function, with front fog lights and the LED position lamps. The new Laura RS will be available in four sporty shades of Sprint Yellow, Race Blue, Candy White and Magic Black.



LED position lights:

The independent LEDs for the position lights are located above the fog lights in the RS. In keeping with the RS design philosophy they enhance both performance and appearance.

Steel sports pedals

Race-bred steel pedals, rubber grips and stylish grey-trimmed floor mats ensure the perfect blend of performance and practicality in the RS.



Engines

The 1.8 TSI petrol engine with a power output of 118 kW has the highest specific power and specific torque in its segment. The engine guarantees an exceptional performance and at the same time provides efficient fuel consumption.

16" Draconis Alloy wheels

16" alloy wheels complement the sporty exterior of the RS. Equipped with 205/55 R16 tyres, they provide safety, performance and enhanced driving comfort.



From rally to road, the ŠKODA Laura RS inherits the best of ŠKODA's rich motorsport experience to offer the motorsport enthusiast a luxurious blend of comfort, control & charisma.