



ŠkodaAuto India kick starts 2011 with 51 % sales growth in January

Mumbai: January 31st, 2011: ŠkodaAuto India, a fully owned subsidiary of ŠkodaAuto a.s., Czech Republic and one of the most promising automobile companies in India, today announced a sales growth of **50 %** for the month of **January, 2011**. ŠkodaAuto India's total sales for **January, 2011** stood at **2825 units** against **1881 units** in **January 2010**.

The credit for the outstanding performance goes to the newly launched Škoda Yeti and the new Škoda Fabia. The Yeti, launched in November 2010 had created tremendous excitement amongst auto enthusiasts.

Speaking on the achievement **Mr. Thomas Kuehl, Board Member, Sales and Marketing, ŠkodaAuto India** said "2011 has started on a very positive note. Our sales increase of 51 % is testimonial for our future growth plan in India. We are delighted with the customer response and the media response to our Yeti, which has won 8 awards, so far the most awarded SUV in the country.

Internationally, ŠkodaAuto is one of the fastest growing automobile companies worldwide. The car maker has a strong presence in Central & Western Europe; it is also extremely successful in emerging markets like China and India.

About ŠkodaAutoIndia: Škoda has been operating in India since November 2001 as a subsidiary of ŠkodaAuto a. s. Czech Republic (Volkswagen Group), one of the fastest growing car manufacturers in Europe. It has set up a state-of-the-art manufacturing facility in Shendra near Aurangabad, Maharashtra. The facility is spread across 300,000 sq. mt. ŠkodaAutoIndia has 4 models on sale in India – Škoda Superb, Škoda Laura, Škoda Fabia and the recently launched Skoda Yeti. Škoda Auto India has a network of **66 Dealerships** and **7 Boutique showrooms** across the country and has sold **over 96267 units** since November 2001.

For more information on Škoda Yeti please visit www.newŠkodayeti.co.in



ŠkodaAuto India



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