



Škoda YETI wins the SUV of the Year

~ Economic Times Zigwheels honor's the Škoda Yeti with the SUV of the Year Award ~

Mumbai: 17th December, 2010: ŠkodaAuto India, a fully owned subsidiary of ŠkodaAuto a.s., Czech Republic and one of the most promising automobile companies in India, was awarded the SUV of the year by **Economic Times – Zigwheels** for the recently launched Škoda Yeti.

Globally launched in 2009, SkodaAuto India recently launched the Yeti amongst much anticipation. Ever since the first showcase of the Yeti at the AutoExpo early this year, the Škoda Yeti has captured the imagination of auto enthusiasts and customers alike with its inimitable style, great build quality and robust features.

The Yeti, borrowing from the illustrious Škoda lineage, integrates some of the best features from the Škoda range with a unique mix of safety, functionality, comfort and contemporary design. With the launch of Yeti, ŠkodaAuto India expanded its product range thus catering to a wider target audience.

With the launch of Škoda Yeti, ŠkodaAuto India expands its product range and hence catering to a wider target audience. The Škoda Yeti has all the makings of cult car in India as it offers comfort & ride quality of a premium sedan while offering fun, technology & functionality of a premium SUV. The smartly priced Škoda Yeti will attract India's young and increasingly auto-enthusiastic consumers by offering additional technology and multi-role capability.

ŠkodaAuto India had received numerous customer enquiries even before the commercial launch of the car. One of the most interesting aspects of the response is that customer enthusiasm for Škoda Yeti is spread nationally and not restricted to a particular region unlike the traditional SUV market.

About SkodaAutoIndia: Škoda has been operating in India since November 2001 as a subsidiary of SkodaAuto a. s. Czech Republic (Volkswagen Group), one of the fastest growing car manufacturers in Europe. It has set up a state-of-the-art manufacturing facility in Shendra near Aurangabad, Maharashtra. The facility is spread across 300,000 sq. mt. **SkodaAutoIndia** has 4 models on sale in India – Skoda Superb, Skoda Yeti, Skoda Laura and Skoda Fabia. Skoda Auto India has a network of **66 Dealerships** and **7 Boutique showrooms** across the country and has sold **over 96267 units** since November 2001.

For more information on Skoda Yeti please visit www.newskodayeti.co.in

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