



Skoda introduces the all New Superb in Diesel & V6 4x4 Petrol versions

~Inaugurates its 61st facility in india; The largest Concept showroom, Tafe Access in Bangalore~

Bangalore, India, 8th April '09: Škoda India, a fully owned subsidiary of Škoda Auto a.s. Czech Republic (Volkswagen Group), one of the fastest growing car manufacturers in Europe, speeds up on the race track with the launch of the powerful **Skoda Superb 2.0TDI PD and 3.6V6 FSI 4x4** today at Taj West End, Bangalore at the hands of **Mr. Thomas Kuehl, Board Member, Sales and Marketing, SkodaAuto India**. The launch 2.0TDi PD (Diesel) & 3.6V6 4x4 (Petrol) comes right after the grand launch of the all new Skoda Superb 1.8 TSI (Petrol) version in March, 09.

Later in the day Skoda inaugurated the largest 'Concept' showroom, Tafe Access in Bangalore. The entire showroom spreads across an area of 31,200 sq feet out of which total showroom area is 8,900 sq. feet. This inauguration marks the opening of the 61st Skoda Auto authorized facility in India.

A treat for diesel lovers, the **Skoda Superb Diesel 2.0TDI PD** is geared with an automatic 6-speed, DSG, with manual Tiptronic gear changing. The 2.0 litre engine equipped with the Pumpe Düse (PD) technology has an inbuilt turbocharger with a high pressure direct injection system. The success of this engine can be attributed to the fact that it posses a lethal combination of power and fuel efficiency perfectly suited for Indian terrain. The all new model has been designed with a clear focus on user-friendliness, which augments the overall 'Skoda' experience. Through the distinctive, individualistic and exceptional design of the all new Superb Diesel, Skoda reclaims the 7-star experience on wheels.

Skoda Superb 3.6V6 4x4: The new 3.6 litre engine is the largest powerplant fitted into a modern-era Skoda. Producing 260 bhp (350Nm) of torque between 2500-5000 rpm, and a top speed of 250 km/h this range-topping engine accelerates the car from 0 to 100 km/h in 6.6 seconds - a new record for a





Skoda production car. It is equipped with a DSG gearbox as a standard and delivers power to the road via a fourth-generation Haldex clutch variable four-wheel drive system.

Speaking at the occasion, **Mr. Thomas Kuehl, Board Member, Sales & Marketing, ŠkodaAuto India** said, “It makes us proud to add the diesel and V6 versions with the newest technologies to the all new Superb range. The response from auto critics and our customers post the launch of the 1.8TSI version last month has surpassed our expectations and motivated us to introduce these versions as well soon after. With the diesel engine Skoda once again stands by their claim to offer cars with the best technology and fuel efficiency and with the new 3.6V6 we will set new records in power and performance and also bring to India, the first 4x4 wheel drive in its segment.”

Mr. Kuehl and the Sr. Vice President of Tafe Access, Mr. Kesavan announced the opening of the 61st Skoda Auto dealer outlet with the largest ‘Concept’ showroom in Hosur, Bangalore. Mr Kuehl said, “We have a long standing association with the Tafe Access group and with the new facility in Bangalore it only gets stronger and better. Our new showroom will cater to the growing demand for Skoda cars in and around Bangalore and is a symbol of Skoda’s philosophy reflected in the architecture of the building structure.”

Available in an aesthetic array of colors – Black Magic, Rosso Brunello, Cappuccino Beige, Diamond Silver & Candy White, Platinum Grey (Exclusive for the V6). The price range of the cars would be:

Skoda Superb 2.0 TDI PD

Ex-showroom Delhi	Rs. 22,04,943
Ex-showroom Maharashtra	Rs. 21,50,000
Ex-showroom Kolkata	Rs. 22,21,921
Ex-showroom Chennai	Rs. 22,00,697
Ex-Showroom Bangalore	Rs. 22,00,697





Škoda Superb 3.6 V6 FSI 4x4

Ex-showroom Delhi	Rs. 25,31,343
Ex-showroom Maharashtra	Rs. 24,70,000
Ex-showroom Kolkata	Rs. 25,48,322
Ex-showroom Chennai	Rs. 25,27,098
Ex-Showroom Bangalore	Rs. 25,27,098

Globally, the Superb has bagged a bunch of prestigious awards in 2008 like the **2008 Golden Steering Wheel** (Goldenes Lenkrad) organised by the German-based magazine Bild am Sonntag and the **Großen Österreichischen Automobil-Preis** organised by ARBÖ every year, where Experts, VIPs and thousands of readers selected the best and most popular vehicles of 2008 from altogether 36 candidates for the year. The car has done Skoda proud with other awards by being claimed the **Car of the Year** in Czech Republic, Latvia, Estonia, Lithuania, Bulgaria, Ukraine, Russia, Bosnia and Herzegovina. It has also been awarded the **Most Beautiful Car** at Motorshow Katowice, Poland; the **Best Company Car** in Croatia and the **Auto Trophy** (Upper class) in Germany.

About ŠkodaIndia: Škoda has been operating in India since November 2001 as a subsidiary of ŠkodaAuto a. s. Czech Republic (Volkswagen Group), one of the fastest growing car manufacturers in Europe. It has set up a state-of-the-art manufacturing facility in Shendra near Aurangabad, Maharashtra. The facility is spread across 300,000 sq. mt. ŠkodaIndia has 4 models on sale in India – Skoda Superb, Skoda Octavia, Skoda Laura and Skoda Fabia. Škoda Auto India has a network of **61 dealerships** across the country and has sold **over 65,000 units** since November 2001.

Skoda Auto India Official Website: www.skoda-auto.co.in

