



ŠkodaAuto India announces its Pre-Monsoon Campaign

~Drive safely this monsoon~

Mumbai, June 5, 2009: As the monsoons are about to set in, **ŠkodaAuto India** has organized a '**Pre-Monsoon Campaign**' at all their dealerships. Keeping their customers ownership experience into high consideration, **ŠkodaAuto India** has kicked off its second service & maintenance campaign in the year 2009 for its esteemed customers across all its authorized sales & service network of 61 dealerships in the country.

The 'Pre-Monsoon Campaign' has an exciting line-up with a '20 point' free check-up of the car which includes cleaning of the plenum chamber, gallery of sun roof, pollen filter, inspecting the tyre pressure and wheel alignment, brake pads, wiper functions, all interior & exterior lights etc, amongst others. The car will be examined thoroughly and made ready for the monsoon, to have safe & hassle free driving. Skoda car owners can avail this service from 8th to 13th June in Western & Southern (except Tamil Nadu) states of India and from 22nd June - 27th June in Tamil Nadu and Northern & Eastern states of India at any **ŠkodaAuto** authorized dealership in their vicinity.

Škoda has introduced this campaign to coincide with the lengthy monsoon period in India. Customers who are planning to go on long trips to enjoy nature at a time when it is at it's best, can tune up their cars in advance to ensure a safe & comfortable journey.

On the occasion of 'World Environment Day' **ŠkodaAuto India** in association with SIAM (Society of Indian Automobile Manufacturers) carried out a free PUC check and issued emission certificates to more than 1200 cars at 22 Skoda authorized dealerships across the country. This year the participating dealerships have gone up by four times in



comparison to last year thereby attesting Skoda India's responsibility towards the protection of the environment.

About ŠkodaAuto India:

ŠkodaAuto has been operating in India since November 2001 as a 100% subsidiary of ŠkodaAuto a. s. (Volkswagen Group), one of the fastest growing car manufacturers in Europe.

It has set up a state-of-the-art assembly facility in Shendra near Aurangabad, Maharashtra. The facility is spread across 300,000 sq. mt. **ŠkodaAuto India** has 4 models on sale in India – Škoda Superb, Škoda Octavia, Škoda Laura and Škoda Fabia. ŠkodaAuto India has a network of 61 dealerships across the country and has sold over 70,000 units since November 2001.

Skoda Auto India Official Website: www.skoda-auto.co.in

