



The Škoda YETI bags 2 more prestigious motoring awards

~ Top Gear honor's the Škoda Yeti with the car of the Year Award ~

~CNBC Overdrive honor's the Škoda Yeti with the SUV of the Year Award~

Mumbai: January,04, 2011: ŠkodaAuto India, a fully owned subsidiary of ŠkodaAuto a.s., Czech Republic and one of the most promising automobile companies in India, was awarded the '**SUV of the year**' by **CNBC Overdrive** and '**Car of the year**' by **Top Gear magazine** for the recently launched **Škoda Yeti**. This is the 3rd consecutive award that the Škoda Yeti has bagged. It had recently been awarded the '**SUV of the Year**' accolade by **Economic Times Zigwheels**.

Globally launched in 2009, ŠkodaAuto India recently launched the Yeti amongst much anticipation. Ever since the first showcase of the Yeti at the AutoExpo early this year, the Škoda Yeti has captured the imagination of auto enthusiasts and customers alike with its inimitable style, great build quality and robust features.

Acknowledging the awards, **Mr. Thomas Kuehl, Board Member & Director, Sales & Marketing, ŠkodaAuto India** said, *"It has always been Škoda's endeavor to offer unmatched driving experience, and the new Škoda Yeti is a perfect testimony of this. We at ŠkodaAuto India are delighted and humbled by the awards being bestowed on Škoda Yeti."*

The Yeti, borrowing from the illustrious Škoda lineage, integrates some of the best features from the Škoda range with a unique mix of safety, functionality, comfort and contemporary design. With the launch of Yeti, ŠkodaAuto India expanded its product range thus catering to a wider target audience.

With the launch of Škoda Yeti, ŠkodaAuto India expands its product range and now caters to a wider target audience. The Škoda Yeti has all the makings of cult car in India as it offers comfort & ride quality of a premium sedan while offering fun, technology & functionality of a premium SUV. The smartly priced Škoda Yeti will attract India's young and increasingly auto-enthusiastic consumers by offering additional technology and multi-role capability.

ŠkodaAuto India had received numerous customer enquiries even before the commercial launch of the car. One of the most interesting aspects of the response is that customer enthusiasm for Škoda Yeti is spread nationally and not restricted to a particular region unlike the traditional SUV market.





About ŠkodaAutoIndia: Škoda has been operating in India since November 2001 as a subsidiary of ŠkodaAuto a. s. Czech Republic (Volkswagen Group), one of the fastest growing car manufacturers in Europe. It has set up a state-of-the-art manufacturing facility in Shendra near Aurangabad, Maharashtra. The facility is spread across 300,000 sq. mt. ŠkodaAutoIndia has 3 models on sale in India – Škoda Superb, Škoda Laura and Škoda Fabia. Škoda Auto India has a network of **66 Dealerships** and **7 Boutique showrooms** across the country and has sold **over 96267 units** since November 2001.

For more information on Škoda Yeti please visit www.newŠkodayeti.co.in

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