

# Škoda Auto India showcases local, global, and future products at Bharat Mobility Global Expo 2025

- Škoda Auto India displays a striking lineup of ICE and EV models
- The Škoda Auto India pavilion is located in Hall 3-01
- Curated collection of eight models from India and global portfolio on show
- Display spread across four immersive zones: Safety, Luxury, Power, and Sustainability

Mumbai, January 17, 2025 – Škoda Auto India makes a powerful statement at the Bharat Mobility Global Expo 2025, scheduled from 17 to 22 January 2025 in New Delhi. Showcasing a curated collection of eight models, Škoda Auto's pavilion in Hall 3-01 at Bharat Mandapam highlights its century-old global legacy of innovation and performance, along with its commitment to sustainable mobility.

**Speaking on the company's participation, Petr Janeba, Brand Director, Škoda Auto India said,** "The Bharat Mobility Global Expo 2025 is a remarkable opportunity for us to demonstrate our evolving global and Indian portfolio of ICE and EV vehicles. India is the second leg we stand on globally outside Europe and is a key market for us. From the all-new Kylaq to our insight into the future with the Vision 7S, all our models showcased at Bharat Mobility Expo focus on delivering innovation along with European design and performance for the ever-important Indian market. The technology and design from these products are going to be the key to our further expansion in India and our endeavour to attract newer customers in the Škoda Auto India family."

## ZONES AT THE EXPO

The Škoda pavilion at Bharat Mobility Global Expo 2025 offers an engaging experience across four zones: Safety, Power, Sustainability, and Luxury. The Safety zone reflects Škoda's key focus on safety, which is a strong pillar on which all its cars are developed. The Power zone brings Škoda's racing heritage to life with simulators and soundscapes that highlight its engineering excellence. The Sustainability zone represents Škoda's focus on a sustainable future, not only in the way the cars are manufactured, but also in the evolving product line-up. The dynamic EV lineup and eco-friendly innovations, reflect Škoda's commitment to a greener future, while the Luxury zone displays Škoda's craftsmanship, with models that combine stylish design and superior comfort.

## CARS AT THE EXPO

## Škoda Kylaq

As Škoda's first ever sub-4-metre SUV, and crafted specifically for India, the Kylaq in Olive Gold reflects a perfect blend of contemporary design and modern engineering. Continuing

From details to story: skoda-storyboard.com For more details: www.škoda-auto.co.in For the latest news follow us on X : @SkodaIndiaPR



the legacy of Škoda's other India-specific cars, the Kylaq recently scored full 5 stars in the Bharat NCAP crash test. The car is powered by the efficient and proven 1.0 TSI engine with a choice of a six-speed manual or automatic transmission, four variants and seven colour options.

## Škoda Kylaq (Accessorised)

Another Kylaq with a fully accessorised ensemble is on-display fitted with over 30+ bespoke accessories. This version redefines personalisation with multiple cosmetic and functional accessories including UV-protect sun blinds, premium 7D spill-proof mats, illuminating puddle lamps and more.

#### Škoda Kushaq Monte Carlo

Škoda's popular Kushaq SUV carries on with its 5-star Global NCAP safety rating with some new updates for MY2025. The Kushaq now gets a new Deep Black colour option in the Monte Carlo variant, along with the Škoda wordmark logo and some cosmetic and interior updates.

#### All-new Škoda Kodiaq

This ultimate seven-seat 4x4 combines luxury, space and off-road ability. The Kodiaq offers a refined driving experience, utmost comfort for passengers and has already proven itself to be a capable mile muncher with previous iterations in India and the world. With its impressive road dynamics and off-road capability, it stands out as a symbol of luxury and practicality.

#### All-new Škoda Superb

An epitome of elegance, the 2025 Superb carries forward a long legacy of luxury and class. This all-new fourth generation version is a masterpiece in design and sophistication with its spacious interiors and luxurious aura. The Superb effortlessly blends premium features and comfort with a refined driving experience.

# Facelifted Škoda Octavia vRS

Škoda's all-time performance icon, the Octavia vRS, marks its India presence in the mobility congregation. The Octavia, in vRS guise has already been in India in various generations and iterations. The vRS delivers unparalleled dynamics and agility, making it one of the fastest and most thrilling models in the Škoda range. As a performance sedan, it continues to attract a dedicated fanbase even in India and is set to elevate the adrenaline levels for all enthusiasts in this Zone.

#### Škoda Elroq

The Elroq is Škoda's latest entry-level global EV offering. It embodies a seamless blend of innovation, practicality, and environmental consciousness. Its sleek design and practical features make it one of the most promising EV products in Europe.

# **Press Release**



#### Škoda Vision 7S

This futuristic concept car represents Škoda's vision of electric mobility and of the future. It was the first ever showcase of Škoda's Modern Solid design language to the world. Traits of this design have even filtered to the Kylaq, the first-ever implementation of Modern Solid in India. The 7S is also a torchbearer of intuitive technology with an emphasis on sustainability, highlighting the brand's forward-thinking approach. The Vision 7S is Škoda's glimpse into the ultimate future of mobility.

Škoda Auto India celebrates its 130-year global legacy and 25-year legacy in India with the Kylaq, along with some of Škoda Auto's flagship and EV models from its global portfolio. With a strong emphasis on combining traditional vehicle dynamics with European design and technology, the brand reaffirms its dedication to the Indian market as a key driver of growth and sustainability.

\*\*\*

#### **Further information**

Škoda Auto India Saurabh Dedhia Product and Brand Communications T - +91 9503337927 saurabh.dedhia@skoda-auto.co.in MSL India Ankit Daswani Group Head T - +91 9833559433 ankit.daswani@mslgroup.com

> From details to story: skoda-storyboard.com For more details: www.škoda-auto.co.in For the latest news follow us on X : @SkodaIndiaPR

# **Press Release**



#### Škoda Auto

- > is successfully steering through the new decade with the Next Level Škoda Strategy 2030.
- > aims to be one of the five best-selling brands in Europe by 2030 with an attractive line-up in the entry-level segments and additional e-models.
- effectively leverages existing potential in important growth markets such as India, North Africa, Vietnam, and the ASEAN region.
  currently offers its customers twelve passenger-car series: the Fabia, Scala, Octavia and Superb as well as the Kamiq, Karoq, Kodiaq,
- Elroq, Enyaq, Slavia, Kylaq and Kushaq.
- $\,$  > delivered over 926,000 vehicles to customers around the world in 2024.
- > has been a member of the Volkswagen Group for 30 years. The Volkswagen Group is one of the most successful vehicle manufacturers in the world.
- > is part of the Brand Group CORE the organisational merger of the Volkswagen Group's volume brands to achieve joint growth and to significantly increase the overall efficiency of the five volume brands
- independently manufactures and develops components such as MEB battery systems, engines and transmissions as part of the Volkswagen Group; these components are also used in vehicles of other Group brands.
- > operates at three sites in the Czech Republic; has additional production capacity in China, Slovakia, and India primarily through Group partnerships, as well as in Ukraine with a local partner.
- > employs approximately 40,000 people globally and is active in around 100 markets.

#### Škoda Auto India

- > fascinating customers in India since 2001.
- > offers 5 models in India Slavia, Kushaq, Kodiaq, Kylaq and Superb
- > present in more than 150 cities across the country with over 270 customer touchpoints
- > Achieved 100,000 sales over the last two years the shortest time the company has achieved this milestone in the country

Škoda Auto India website - www.škoda-auto.co.in

From details to story: skoda-storyboard.com For more details: www.škoda-auto.co.in For the latest news follow us on X : @SkodaIndiaPR